

HUAWEI CLOUD KooGallery

Guide to Filling in Search Engine Optimization Information for Products

The search engine optimization (SEO) information of a product consists of the **title**, **keywords**, and **description**.

1. Title

Format: Product name_Keyword- HUAWEI CLOUD KooGallery

Example: ULearning LMS for Academic_ Intelligent platform- HUAWEI CLOUD KooGallery

Rules:

- The title must be suffixed with **-HUAWEI CLOUD KooGallery**.
- Include a product keyword or search keyword in the title to maximize exposure of the product type and feature.
- Enter a maximum of 80 characters.

2. Keywords

Format: Keyword 1,Keyword 2,Keyword 3

Example: Course creation, Teaching, Examination

Rules:

- Use commas (,) to separate keywords.
- Provide three keywords.
- Enter a maximum of 45 characters.

3. Description

Format: HUAWEI CLOUD KooGallery + Product name + Features/Functions

Example: HUAWEI CLOUD KooGallery ULearning LMS for Academic caters to the digital transformation needs of academic and training institutes, facilitating blended learning, MOOCs and SPOC models .

Rules:

- Enter a maximum of 300 characters .
- Describe the functions, application scenarios, and highlights of your product that can attract attention .

Write precisely, concisely, and clearly. Do not pile on keywords. You can reuse the product overview.

- The description must start with **HUAWEI CLOUD KooGallery**.